Welcome to 2017 SAF National Convention in Albuquerque – Motion Story Script

A Dynamic Document

Color Code – move from red to green to yellow…etc.

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| CONCEPT | PPT in PROGRESS but need CRITICAL INPUT | 1st Draft of Movie | PPT MOVIE ready | WITH NARRATION | WITH MUSIC |

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| SEGMENT | SPEAKER | SCRIPT | IMAGES | STATUS |
| 1a welcome | Paul | Welcome to Albuquerque and the 2017 SAF National Convention. | This year’s convention Logo rising and getting larger out of Albuquerque Downtown skyline |  |
| 1b welcome | Mary | If you were here at the 2010 SAF National Convention, then welcome back. | Fade into 2010 convention logo, maybe black & white |  |
| 1c welcome | Mary | We are honored and humbled by the opportunity to host this amazing gathering twice in the same decade – yet we think you will agree that these conventions are two very different events. | Drone video of convention center to still aerial convention center image with various SW forest images popping out |  |
| 1d welcome | Paul | This film should serve as short primer to truly help you fit in as a forester here in New Mexico and the Southwest. | Images of Mary and Paul decked out in cruising vests or other paraphernalia in woods |  |
| 2a chile | Mary | First, you must eat. Our state question is “Red or Green” which refers to how you prefer your chile. | Image of green chile bushels and image of red chile ristas |  |
| 2b chile | Mary | We pretty much eat chile on everything. | Series of unusual chile concoctions, beer, wine, cheese, eggs, |  |
| 2c chile | Mary | If you are unsure, you pick a color, and say “on the side” | Image of enchilada with chile in a bowl on the side |  |
| 2d chile | Mary | If you can’t make up your mind you can get both side by side by saying “Christmas, please.” | Image of Christmas style chile on enchiladas with holly border added |  |
| 2e chile | Mary | Foresters have usurped the state question as well to create a fire prevention message. | Red or Green wildfire poster |  |
| 3a altitude | Paul | New Mexico is ideal for holding a forestry conference dedicated to the theme of diversity in forestry. | Montage of various eco=types |  |
| 3b altitude | Paul | With an elevational range of over 10,000 feet,. | Map graphic with arrows & elevation to low point and high point and flashing “10,000 feet” |  |
| 3c altitude | Paul | ecosystem types range from Chihuahuan Desert | Pic of Chihuahua Desert |  |
| 3d altitude | Paul | and mixed Madrean woodland to | Pic of Madrean woodland |  |
| 3e altitude | Paul | Rocky Mountain mixed conifer and subalpine, | Pic of mixed c or subalpine forest |  |
| 3f altitude | Paul | as well as many true alpine ridges and mountain tops | Ridge top pic |  |
| 4a saguaro | Mary | While on the topic of ecosystems, despite numerous attempts to sell the idea, New Mexico does not have any | Postcards, placemats, etc. that have NM and Saguaro cacti. |  |
| 4b saguaro | Mary | Saguaro cacti. But they are in Arizona, and we are the | Real saguaro cacti shot from AZ |  |
| 4c saguaro | Mary | Southwestern SAF, so okay with us if buy this scholk. | Shot of Mary or Paul purchasing at gift shop something gaudy with Saguaros |  |
| 5a SW Hx | Paul | the American Southwest has been inhabited by humans for over 10,000 years, | Timeline graphic and flashing “10,000 years” |  |
| 5b SW Hx | Paul | beginning with cultures known as Clovis and Folsom, |  |  |
| 5c SW Hx | Paul | followed by a lengthy period known as Archaic, |  |  |
| 5d SW Hx | Paul | which slowly changed into more sedentary communities of Ancestral Puebloans |  |  |
| 5e SW Hx | Paul | and then into the modern Pueblos of today. |  |  |
| 5f SW Hx | Paul | Other indigenous societies, such as Navajo, Apache, and Ute as well as many Plains groups, have lived here for centuries. |  |  |
| 5g SW Hx | Paul | Spanish arrived in 1540, with Mexico assuming jurisdiction in 1823 and then the US in 1848. |  |  |
| 5h SW Hx | Paul | All of these ethnicities still reside in New Mexico, making for rich diversity of cultures and land management philosophies. |  |  |
| 6a NM forestry | Mary | Although New Mexico is not known as a large producer of forest products, | Groff lumber type yards with corbels, latillas, vigas, etc. |  |
| 6b NM forestry | Mary | The forest industry is our tool to manage forests for ecosystem health | Woods operations pictures, followed by post treatment pics |  |
| 6c NM forestry | Mary | Water is one of our most important forest benefits. | Gurgling stream video |  |
| 6d NM forestry | Mary | Wildlife is often the key economic driver for forest management activities. | Video of elk bugling. |  |
| 6e NM forestry | Mary | And fire management is one of our most common forest management activities. | Creeping fire pictures or video |  |
| 7a no fire | Paul | In fact the key to understanding our southwestern forests is understanding the impacts of fire exclusion. | Thick dense forests, homogenous carpets of forests, insect mortality, etc. |  |
| 7b no fire | Paul | This story is often told best by the trees themselves speaking in the language of tree rings and fire scars. | Tree ring fire scar picture |  |
| 7c no fire | Paul | In over xxx,xxx samples studied in the SW, xx% of fire scar samples show 1878 or 1890 as the last fire year. | Fire history graph or other graphics |  |
| 7d no fire | Paul | This century plus exclusion of fire can roughly be attributed to two major landscape activities… |  |  |
| 7e no fire | Paul | Initially it was the introduced of livestock in such large numbers that fine fuels (grasses) were no longer present to carry landscape scale fires. | Historic sheep and cattle images |  |
| 7f no fire | Paul | Yet, as our technology developed to responsibly manage range lands to retain grasses, our firefighting technology was also becoming more effective. | Fire fighting, retardant being dropped, smokejumpers, etc. |  |
| 8a fire management | Mary | So today we are learning how to put fire back on our land | Drip torch video |  |
| 8b fire management | Mary | Like many places across the country, we are learning to have fire adapted communities | Community pictures, firewise sign, |  |
| 8c fire management | Mary | And forests where fire is encouraged to regularly visit. | Flames near houses with fire fighters |  |
| 9 wrap-up | Paul | So that is our quick introduction to Southwestern Forestry. | Southwestern motif with trees |  |
| 9a wrap up | Mary | Fortunately, we have some great speakers in this first session that will go much deeper. | Pics of John, Jose and Kim |  |
| 9b wrap up | Paul | Meanwhile, don’t forget to step outside and enjoy our blue skies and mountain vistas. | Blue sky pictures, sandias, bosque |  |
| 9c wrap up | Mary | And take time to explore the history, charm, and flair of the American Southwest! | Old town, downtown, the tram, mariachi dancers, crown dancers, furniture, and an artful tree. |  |

Paul Welcome to Albuquerque and the 2017 SAF National Convention.

Mary If you were here at the 2010 SAF National Convention, then welcome back. We are honored and humbled by the opportunity to host this amazing gathering twice in the same decade – yet we think you will agree that these conventions are two very different events.

Paul This film should serve as short primer to help you fit in as a forester here in New Mexico and the Southwest.

Mary First, you gotta eat, right? Our state question is “Red or Green” which refers to how you prefer your chile. We pretty much eat chile on everything. If you are unsure, you pick a color, and say “on the side.” If you can’t make up your mind you can get both side by side by saying “Christmas, please.” Foresters have usurped the state question as well to create a fire prevention message.

Paul New Mexico is ideal for holding a forestry conference dedicated to the theme of diversity in forestry. With an elevational range of over 10,000 feet, ecosystem types range from Chihuahuan Desert and mixed Madrean woodland to Rocky Mountain mixed conifer and subalpine, as well as many true alpine ridges and mountain tops.

Mary While on the topic of ecosystems, despite numerous attempts to sell the idea, New Mexico does not have any Saguaro cacti. But they are in Arizona, and we are the Southwestern SAF, so it’s okay with us if you buy this scholk.

Paul the American Southwest has been inhabited by humans for over 10,000 years, beginning with cultures known as Clovis and Folsom, followed by a lengthy period known as Archaic, which slowly changed into more sedentary communities of Ancestral Puebloans and then into the modern Pueblos of today. Other indigenous societies, such as Navajo, Apache, and Ute as well as many Plains groups, have lived here for centuries. Spanish arrived in 1540, with Mexico assuming jurisdiction in 1823 and then the US in 1848. All of these ethnicities still reside in New Mexico, making for rich diversity of cultures and land management philosophies.

Mary Although New Mexico is not known as a large producer of forest products, the forest industry is our tool to manage forests for ecosystem health. Water is one of our most important forest benefits. Wildlife is often the key economic driver for forest management activities. And, fire management is one of our most common forest management activities.

Paul In fact, the key to understanding our southwestern forests is understanding the impacts of fire exclusion. This story is told well by the trees themselves, speaking in the language of tree rings and fire scars. From across the Southwest, tree-ring samples, especially from ponderosa pine, show the last fire scar dating to the late 1800s. Exclusion of low-intensity surface fire can be attributed to two major landscape activities: Initially, it was the introduction of livestock in such large numbers that fine fuels (grasses) were no longer present to carry landscape scale fires. Later, as technology developed to responsibly manage range lands to retain grasses, firefighting technology was also becoming more effective.

Mary So today, we are learning how to put fire back on our land. Like many places across the country, we are learning to have fire adapted communities and forests where fire is encouraged to regularly visit.

Paul So that is our quick introduction to Southwestern Forestry.

Mary We have some great speakers in this first session who will go much deeper.

Paul Meanwhile, while here in Albuquerque, don’t forget to step outside and enjoy our blue skies and mountain vistas.

Mary And take time to explore the history, charm, and flair of the American Southwest!